## Problem Solving using Factoring

In this lesson you will learn how to word problem using factoring and zero product property.
Example 1: Find the consecutive integers whose product is 72.
EXPLORE This problem can be solved by using an equation.
Let $\mathrm{x}=$ one integer. Then $\mathrm{x}+1=$ the next greater integer.

PLAN $x(x+1)=72$

SOLVE $\quad x^{2}+x=72$
$x^{2}+x-72=0$
$(x+9)(x-8)=0$
$x+9=0$ or $x-8=0$
$x=-9 \quad$ or $\quad x=8$
If $x=-9$, then $x+1=-8$.
If $x=8$, then $x+1=9$.

EXAMINE Since $-9(-8)=72$ and $8 \bullet 9=72$, the consecutive integers are -9 and -8 or 8 and 9.

Example 2: Find two integers whose sum is 15 and whose product is 54.
EXPLORE Let $\mathrm{n}=$ one integer. Then $15-\mathrm{n}=$ the other integer.
PLAN $n(15-n)=54$

SOLVE $\quad n(15-n)=54$
$15 n-n^{2}=54$
$-n^{2}+15 n-54=0$
$n^{2}-15 n+54=0 \quad$ Multiply both sides by -1 .
$(n-9)(n-6)=0$
$\mathrm{n}-9=0$ or $\mathrm{n}-6=0$
$\mathrm{n}=9$ or $\mathrm{n}=6$
If $\mathrm{n}=9$, then $15-\mathrm{n}=6$.
If $\mathrm{n}=6$, then $15-\mathrm{n}=9$.

EXAMINE Since $6+9=15$ and $6 \bullet 9=54$, the two integers are 6 and 9 .

