## Factoring $\mathrm{ax}^{2}+\mathrm{bx}+\mathrm{c}$

When you multiply $(2 x+5)(3 x+2)$, the coefficent of the $x^{2}$ - term $(a)$ is the product of the coefficents of the x -terms. The constant $(c)$ term in the trinomial is the product of the constants in the binomials. The coefficent of the $x$-term $(b)$ is the sum of the products of the inner and outer terms.
$(2 x)(3 x)=6 x^{2}=a$
(5) $(2)=10=c$
(2) $(2 x)+(5)(3 x)=4 x+15 x=19 x=b$

To factor $a x^{2}+b x+c$ using the trial method, check the factors of a and the factors of $c$. The sum of the products of the inner and the outer terms should be b.

Example 1: Factor $4 x^{2}+16 x+15$

$$
4 x^{2}+16 x+15=(\square+\square)(\square+\square)
$$

| Factors of 4 | Factors of 15 | Outer + Inner |
| :---: | :---: | :---: |
| 1,4 | 1,15 | $1(1)+4(15)=61$ |
| 1,4 | 15,1 | $1(15)+4(1)=19$ |
| 1,4 | 3,5 | $1(3)+4(5)=23$ |
| 1,4 | 5,3 | $1(5)+4(3)=17$ |
| 2,2 | 1,15 | $2(1)+2(15)=32$ |
| 2,2 | 3,5 | $2(3)+2(5)=16$ |

$$
4 x^{2}+16 x+15=(2 x+3)(2 x+5)
$$

Another method can be used to factor such trinomials.
To factor $4 x^{2}+16 x+15$, first find the product of 4 and 15 .
The product of 4 and 15 is 60 . So, you need to find two numbers whose product is 60 and their sum is 16 .

| Factors of 60 | Sum |
| :---: | :---: |
| 1,60 | 61 |
| 2,30 | 32 |
| 3,20 | 23 |
| 4,15 | 19 |
| 5,12 | 17 |
| 6,10 | 16 |

$4 x^{2}+16 x+15$
$=4 x^{2}+(6+10) x+15 \quad$ Select 6 and 10
$=4 x^{2}+6 x+10 x+15$
$=\left(4 x^{2}+6 x\right)+(10 x+15) \quad$ Group terms.
$=2 x(2 x+3)+5(2 x+3) \quad$ Factor out the GCF for each group.
$=(2 x+5)(2 x+3) \quad$ Factor out the GCF.

