Solving Equations by Factoring

Examine the equation below: ab = 0

If you let a = 3, then logically b must equal 0. Similarly, if you let b = 10, then a must equal 0.

Now try letting *a* be some other non-zero number. You should observe that as long as *a* does not equal 0, *b* must be equal to zero.

To state the observation more generally, "If ab = 0, then either a = 0 or b = 0." This is an important property of zero which we exploit when solving by factoring.

0 is our magic number because the only way a product can become 0 is if at least one of its factors is 0.

When the example is factored into (x - 2)(x - 3) = 0, this property was applied to determine that either (x - 2) must equal zero, or (x - 3) must equal zero. Therefore, we are able to create two equations and determine two solutions from this observation.

Remark:

You can't guarantee what the factors would have to be if the product was set equal to any other number. For example if ab = 1, then a = 5 and b = 1/5 or a = 3 and b = 1/3, etc. But with the product set equal to 0, we can guarantee finding the solution by setting each factor equal to 0.

Example 1 : Solve: 4x(2x - 1) = 0

To solve this equation, find values of x that make the product 4x(2x - 1) equal to 0. Since the product of 0 and any number is 0, *at least one* of the factors in the expression must be zero. 4x = 0 or 2x - 1 = 0

$$x = 0$$
 and $x = \frac{1}{2}$

The solutions of 4x(2x - 1) = 0 are 0 and $\frac{1}{2}$.

This method of solving equations uses the Zero Product Property.

Rule 1: Zero Product property: For all numbers *a* and *b*, if *ab* = 0, then *a* = 0, *b* = 0 or both *a* and *b* equal 0.

We can use this property to solve any equation that is written in the form ab = 0.

Rule 1: Solving by Factoring process will require five major steps:

Step1: Move all terms to one side of the equation, usually the left, using addition or subtraction.

Step2: Factor the equation completely.

Step3: Set each factor equal to zero, and solve.

Step4: List each solution from Step 3 as a solution to the original equation.

Step5: Check the solutions in the original equation