## Exponential Functions

We already dealt with algebraic functions which include polynomial functions and rational functions.
The exponential function is a non-algebraic function, it is a transcendental function.
Definition1: The exponential function with base $a$ is denoted by $f(x)=a^{x}$ where $a>0, a \neq 1$, and $x$ is any real number.

## Remarks:

1) $a$ is positive $\Rightarrow$ the function will always be positive
2) The base $a=1$ is excluded because it yields $f(x)=1^{x}=1$. This is a constant function, not an exponential function.

## How do you know if the Function is Exponential?

The key to determine if you have an exponential function is to check if the function has a constant growth factor. So you need to determine the ratios $f(x+1)$ : $f(x)$ and see if they are all the same; If so, your function is exponential and this constant is the value of $a$. To find $b$, find the output for $x=0$. Remember, b is your starting value. If that output is not given, you can determine b by solving $f(x)=b \bullet a^{x}$ for b . Doing so, we get $b=\frac{f(x)}{a^{x}}$
Example 1: Determine if $f$ is an exponential function. If so, find its equation. If not, briefly justify why.

| $x$ | 0 | 1 | 2 | 3 | 4 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $f(x)$ | 8 | 1.6 | 0.32 | 0.064 | 0.0128 |

To decide if this is an exponential function, we need to see if the growth factor is constant.
$\frac{f(1)}{f(0)}=\frac{1.6}{8}=0.2$
$\frac{f(2)}{f(1)}=\frac{0.32}{1.6}=0.2$
$\frac{f(3)}{f(2)}=\frac{0.064}{0.32}=0.2$
$\frac{f(4)}{f(3)}=\frac{0.0128}{0.064}=0.2$

Since the ratio $\frac{f(x+1)}{f(x)}$ is constant, this is an exponential function with $\mathrm{a}=0.2$. To find the value of b, notice that $\mathrm{f}(0)=8$. So this is the exponential function $f(x)=8 \bullet 0.2^{x}$
To evaluate $a^{x}$ for any real number $x$ we simply substitute. Taking into consideration all the properties of exponents.

## Properties of Exponents

For working with exponential functions, the following properties of exponents are useful. Let $x$ and $y b e$ positive numbers

1) $a^{0}=1$
2) $a^{x} \cdot a^{y}=a^{x+y}$
3) $\left(a^{x}\right)^{y}=a^{x \cdot y}$
4) $\frac{a^{x}}{a^{y}}=a^{x-y}$
5) $(a b)^{x}=a^{x} \bullet b^{x}$
6) $\left(\frac{a}{b}\right)^{x}=\frac{a^{x}}{b^{x}}$
7) $\frac{1}{a^{x}}=a^{-x}$

Example 2: Evaluate $y=9^{x}$ if $x=0.5$
$y=9^{0.5} \Rightarrow y=3$

## Graphing an exponential function

The graphs of all exponential functions have similar characteristics. To graph any exponential function we have to:
$\Rightarrow$ Specify the domain and the range
$\Rightarrow$ Check for symmetry, shifting, reflecting, and translation
$\Rightarrow$ Construct the table of values for $x \& y$ (at least 4 points)
$\Rightarrow$ Find the asymptote
$\Rightarrow$ Draw a Cartesian system
$\Rightarrow$ Plot and join the points
For the function $f(x)=a^{x}$, the x -axis is an asymptote. (An asymptote is a line that approaches a given curve arbitrarily closely.)

Example 3: Consider the function $f(x)=2^{x}$.
Domain: $x \in \square$
Range: $f(x)>0 \Rightarrow y=0$ is a horizontal asymptote In this case, we have an exponential function with base 2. Some typical values for this function would be:

| $x$ | -2 | -1 | 0 | 1 | 2 | 3 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $f(x)$ | $1 / 4$ | $1 / 2$ | 1 | 2 | 4 | 8 |

Here is the graph of $y=2^{x}$.


Example 4: Graph the functions $f(x)=4^{x}, g(x)=4^{x}+3, h(x)=4^{x-4}$ and $k(x)=4^{x-1}-2$

Let us make the discussion for the function $k(x)=4^{x-1}-2$ (same for the other functions)

Domain: x is any real number
Range: $y>-2$
$\Rightarrow y=-2$ is a horizontal asymptote

## Vertical Shift:

$\left.\begin{array}{l}\left.\begin{array}{l}y . . . . . . . . . . . . . ~ \\ y+\ldots . . . . . . . . . ~ \\ y\end{array}\right)\end{array}\right\} \Rightarrow b=-2$
$\Rightarrow$ There is a vertical shift 2 units downwards compared with the basic graph $f(x)=4^{x}$

## Horizontal Shift:

$\left.\begin{array}{l}x \ldots \ldots \ldots \ldots . . x-1 \\ x_{\ldots} \ldots \ldots \ldots \ldots x-a\end{array}\right\} \Rightarrow a=1$

$\Rightarrow$ There is a horizontal shift 1 unit to the right compared with the basic graph $f(x)=4^{x}$

Since there is a vertical shift 2 units downward $\Rightarrow$ the asymptote will be shifted from the $x$-axis to the line $y=-2$. (ie 2 units downwards)
Graphing them all in the same Cartesian system will give the diagram
Example 5: Simplify each expression using the laws of exponents

$$
\text { a) } \begin{aligned}
& \left(9^{2 x+4}\right)(81)^{x-1}\left(\frac{1}{9}\right)^{1-3 x} \\
& \left(9^{2 x+4}\right)(81)^{x-1}\left(\frac{1}{9}\right)^{1-3 x} \\
= & \left(3^{2}\right)^{2 x+4}\left(3^{3}\right)^{x-1}\left(3^{-1}\right)^{1-3 x} \\
= & (3)^{4 x+8}(3)^{3 x-3}(3)^{3 x-1} \\
= & (3)^{7 x+5}(3)^{3 x-1} \\
= & 3^{7 x+5+3 x-1} \\
= & 3^{10 x+4}
\end{aligned}
$$

b) $\left(\frac{8}{125}\right)^{x-1} \cdot\left(\frac{625}{16}\right)^{2 x-3}$

$$
\left(\frac{8}{125}\right)^{x-1} \cdot\left(\frac{625}{16}\right)^{2 x-3}
$$

$$
=\left[\left(\frac{2}{5}\right)^{3}\right]^{x-1} \cdot\left[\left(\frac{5}{2}\right)^{4}\right]^{2 x-3}
$$

$$
\left[\left(\frac{5}{2}\right)^{-3}\right]^{x-1} \cdot\left[\left(\frac{5}{2}\right)^{4}\right]^{2 x-3}
$$

$$
=\left(\frac{5}{2}\right)^{-3 x+3} \cdot\left(\frac{5}{2}\right)^{8 x-12}
$$

$$
=\left(\frac{5}{2}\right)^{(-3 x+3)+(8 x-12)}
$$

$$
=\left(\frac{5}{2}\right)^{5 x-9}
$$

